



**5th International Conference on
Renewable Energy Sources & Energy Efficiency
Nicosia, Cyprus, May 2016**

Sponsorships Program

The Conference for Renewable Energy Sources and Energy Efficiency (industries and buildings) aims to bring together representatives and delegates from both the academic and industry world to prepare the ground for an expansion and better understanding of the need to use renewable energies, with an aim of creating an integrated broader strategy which shall enable the creation of a highly efficient and sustainable energy future. It is our belief, that this target can only be achieved through an exchange of ideas between policy makers, academics and industrialists. In bringing together key decision-makers from the fields of energy, environment, building construction and planning, the conference will address strategic challenges on the themes of the conference.

The conference has been designed as a **regional conference**. The two main themes are Renewable Energy Sources and Energy Efficiency both in the constructions and the industry sector. This year and for the first time the addition of “New Challenges” has been added to the title to include mainly topics from the field of natural gas. The official language of the conference will be English.

The conference aims to:

- Increase public awareness on the need for Renewable Energy Sources and conservation of energy.
- Discuss the obligations arising for the European Union Members.
- Increase awareness on the technologies involved.
- Explore the opportunities and challenges of the industry.

Our company **MSE Congress Plus**, has undertaken the organization, logistics and administrative support of this regional conference

The organizers of the conference are as follows:

Cyprus Chamber of Commerce and Industry

Co-organizers:

Ministry of Energy Commerce Industry and Tourism

The Special Fund for RES and ECON

Cyprus Scientific and Technical Chamber

Electricity Authority of Cyprus

University of Cyprus

Cyprus University of Technology

Aristotle University of Thessaloniki

National Technical University of Athens

**The Cyprus Institute
Frederick University
Open University of Cyprus
Deloitte
Cyprus Energy Regulatory Authority
Transmission System Operator - Cyprus
Cyprus Energy Agency
Natural Gas Public Company of Cyprus**

The Industrial Exhibition area is open to all participants. It will also be opened free of admission to the public on and out of the scientific meeting hours.

This conference provides perfect opportunities for communication with your future and existing partners and customers. You will be able to market your activities through such facilities as:

Main Sponsor:

€9,000

Includes:

- Exhibition Space 20 square meters
- Inside page advertisement in the Final Programme
- 5 free registrations

- Industry Sponsored Symposium

Core people from your company will be able to market your products or services in a private lecture with the opportunity to meet prospective partners and customers. Promote, research, and distinguish your product from the rest by using this symposium, as a platform to reach the target market that you feel will be most interested in your offer.

This includes a lecture theatre that holds maximum 250 people, audiovisual equipment, technical support and promotion of the event during the conference by flyers or other material, the cost of which is cover by you. Secretarial support is provided at an extra cost. If you wish to offer refreshments, lunch or dinner for your symposium, the cost will be over and above the aforementioned price.

(These symposiums can only be organized any time outside the scientific program of the conference i.e. lunch breaks & dinner breaks).

- Acknowledgement in all advertising material as the Main Sponsor of the conference before and during the conference.

Sponsors:

€4000

Includes:

- Exhibition Space 10 square meters
- Inside page advertisement in the Final Programme
- 3 free registrations
- **Industry Sponsored Symposium** for an extra cost of **€1,000**

Core people from your company will be able to market your products or services in a private lecture with the opportunity to meet prospective partners and customers. Promote, research, and distinguish your product from the rest by using this symposium, as a platform to reach the target market that you feel will be most interested in your offer.

This includes a lecture theatre that holds maximum 250 people, audiovisual equipment, technical support and promotion of the event during the conference by flyers or other material, the cost of which is cover by you. Secretarial support is provided at an extra cost. If you wish to offer refreshments, lunch or dinner for your symposium, the cost will be over and above the aforementioned price

These symposiums can only be organized any time outside the scientific program of the conference i.e. lunch breaks & dinner breaks.

Acknowledgement in all printed advertising material as Sponsor of the conference before and during the conference.

Exhibition Area

Parallel to the conference, there will be a side event, which will present an international exhibition. This exhibition will be divided into sections. Every effort will be made to group similar products together in the same section depending on practicalities. Each section shall be focusing on one category such as buildings & different forms of renewable energy. (The categories will be finalized at a later stage). This side event is a unique platform for exhibitions to meet with decision makers in an informal atmosphere and to present their activities and proposals. Please note that there is a limited number of exhibition spaces therefore all applications will be treated on a first come-first served service policy. Prices for that will be given on request. Please contact our company, for further information. We provide tables and sitting chairs.

Exhibition Space: **€100** per square meter

For the construction of an exhibition booth, if needed, an extra cost will be added according to your request, please contact MSE Congress Plus.

Industry Sponsored Symposium

Core people from your company will be able to market your products or services in a private lecture with the opportunity to meet prospective partners and customers. Promote, research, and distinguish your product from the rest by using this symposium, as a platform to reach the target market that you feel will be most interested in your offer.

€1000 for the right to hold a symposium. This includes a lecture theatre that holds maximum 200 people, audiovisual equipment, technical support and promotion of the event during the conference by flyers or other material, the cost of which is covered by you. Secretarial support is provided at an extra cost. If you wish to offer refreshments, lunch or dinner for your symposium, the cost will be over and above the aforementioned price.

These symposiums can only be organized any time outside the scientific program of the conference.

Sponsorship Opportunities

As a sponsor of a specific event you will have the opportunity to establish close relationships with your target market, by optimally positioning your brand prior and during the event. This conference offers sponsors an efficient platform to make an impact on high-level market players and decision makers. Address your target audience and foster closer contact with potential customers through the following options:

- Networking Lunches
- Opening Reception
- Closing Reception
- Refreshment Breaks
- Gala Dinner

(Prices upon request.)

Advertising (Call for Papers and Preliminary Programme)

Further we inform you of the possibility to advertise your company in the **Call for Papers** and/or the **Preliminary Program**. Both will be forwarded to more than **7000 recipients**. The rates for an advertisement in the Call for Papers and for advertising in the Preliminary Programme are the following:

Inside Front cover	€600
Back Cover	€ 600
Inside back Cover	€400
Insert within the Preliminary Program	€ 400

Advertising (Final Programme)

Promote and advertise your company through the **conference's Final Programme**, which will be given to invited guests, delegates, exhibitors and sponsors of the conference.

Inside Front cover	€ 700
Back Cover	€ 700
Inside back cover	€ 600
Inside Pages	€ 500
Insert within the Program	€ 600

Advertising (Other Items)

Conference Bags 200 bags	€ 700
Name tags & Ribbons	€ 700
Insert within the conference bag	€ 600

T- Shirts (with the conference logo and your advertisement)

T-Shirts short sleeve minimum order 100	€6.00	per t-shirt
T-Shirts Polo minimum order 100	€14.00	per t-shirt

Web Site

Obtain a direct link to your company web site through the conference web page. This is an ideal way to make your brand name known and your company visible to potential partners and customers.

€300 for the right to display your logo with link to your website on the conference website

Other Sponsorship Opportunities

If your company prefers to participate with another combination and / or variation of the above mention sponsor packages then we kindly request that you contact directly MSE Congress Plus via email mse@mse.com.

VAT (CURRENTLY 18%) IS NOT INCLUDED AT THE ABOVE PRICES

Please complete the following document according to your sponsorship preference and return to MSE Congress Plus, fax. +2357 22 767680.

Sponsorship Programme (Please complete and return to MSE Congress Plus)

Please indicate your choice of sponsorship.

- 1. Main Sponsor** (€ 9,000)
- 2. Sponsor** (€ 4,000)
- 3. Exhibition Space:** €100.00 *per square meter***Square meters.**
- 4. Industry Sponsored Symposium** (€ 1,000 for the right to hold a symposium)
- 5. Sponsorship Opportunities. Prices upon request (please indicate which of the below items)**
 - Networking Lunches
 - Opening Reception
 - Closing Reception
 - Refreshment Breaks

6. Preliminary Program

Inside Front cover	€ 600
Back Cover	€ 600
Inside back Cover	€ 400
Insert within the Preliminary Program	€ 400

7. Final Programme

Inside Front cover	€ 700.00
Back Cover	€ 700.00
Inside back Cover	€ 600.00
Inside Pages	€ 500.00
Insert within the Program	€ 600.00

8. Advertising (please indicate which of the below items)

Conference Bags 200 bags	€ 700.00
Name tags & Ribbons	€ 700.00
Insert within the conference bag	€ 600.00

T- Shirts (with the conference logo and your advertisement)

T-Shirts short sleeve minimum order 100	€6.00	per t-shirt
T-Shirts Polo minimum order 100	€14.00	per t-shirt

9. Web Site

€300 for the right to display your logo with link to your website on the conference website

10. For other Sponsorship opportunities not mentioned please contact MSE Congress Plus at mse@mse.com.

Please sign and return the above document at MSE Congress Plus by fax, fax number +357 22 767680.

Please note that requests will be dealt with on a first come first served basis.

.....
Company name or Organization

.....
Signed by (name)

.....
Signature

